

Basic Information :

Name : Rasha El-Ibiary
Title : Lecturer



Rasha El-Ibiary, is a Lecturer at the Future University in Egypt since February 2016. She is specialized in Political Communication, Media and Conflicts, Public Opinion and Propaganda, and Cultural Geopolitics. Dr. El-Ibiary holds a BA in Journalism from the Journalism and Mass Communication Department, with a minor in Political Science, an MA in International Relations from the Department of Political Science, AUC. She earned her PhD in Politics with specialization in Political Communication from Newcastle University, UK, in 2006.

She taught at the American University in Cairo, the German University in Cairo and also at Newcastle University, UK

Education :

Certificate	Major	University	Year
PhD	Politics, Political Communication	School of Geography, Politics & Sociology, University of Newcastle, UK	2006
Masters	Political Science, International Relations	American University in Cairo	2001
Bachelor of Arts	Journalism & Mass Communication	AUC	1998

Teaching Experience :

Name Of Organization	Position	From Date	To Date
Deutsche Welle Akademie, Bonn, Germany	Local Coordinator in Egypt	01/01/2014	01/01/2016
Media MBA, Business Department, German University in Egypt	Teaching Assistant	01/01/2013	01/01/2016
Journalism & Mass Communication Department, School of Global Affairs & Public Policy, AUC	Adjunct Faculty	01/09/2009	22/05/2014
Dept of Mass Communication, Faculty of Mass Communication & Alsun, Misr International University	Assistant Professor	01/09/2006	01/12/2009
School of Geography, Politics & Sociology, University of Newcastle upon Tyne, UK	Teaching Assistant of Politics	01/02/2005	01/06/2005

Research :

“Questioning the Al-Jazeera Effect: Analysis of Al-Qaeda’s Media Strategy and its Relationship with Al-Jazeera”

“Affective Imagery and Collective Memory: Discursive Analysis of Iconic Images of Pain”

“New Media, Geopolitics and Terror: Discursive Analysis of Bush and bin Laden’s Rhetoric”

Conference :

“Media Representation of Violence against Women in Egypt”

Media and Gender Panel

“Social Media as a New Democratizing Public Sphere in Egypt”

“Popular Geopolitics and the Ethics of Online Video/Photo-Sharing: Facebook and the Israeli Assault on Gaza”

“Cultural Geopolitics, Orientalism, and Hollywood Radicalism”

“Scrutinizing Al-Qaeda’s Media Strategy: Discursive Analysis of Bin Laden’s Videotaped Messages”

“Affective Imagery and Our Global Collective Memory”

“Television Discourse and the Construction of Fear”

“Television Coverage of the 2003 US-Led Invasion of Iraq: Comparative Content Analysis of Al-Jazeera and CNN,”

Chapter :

“Mediatisation of Terror in Cyberspace: Scrutinizing Al-Qaeda's Media Strategy”

Book :

One War, Two Televised Worlds

Other :

“Mediatisation of Terror in Cyberspace: Scrutinizing Al-Qaeda's Media Strategy”

Awards :

Award	Donor	Date
Madlyn Lamont Literacy Award	AUC	01/01/1997
Arabic Short Story	NCEU	01/01/1996
Arabic One Act Playwriting	NCEU	01/01/1994