

**Faculty of Commerce & Business Administration**

**Money Markets Management**

**Information :**

**Course Code :** FIN 318

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Marketing

**Area Of Study :**

Apply basic financial economic theory to explaining the workings of the domestic and international financial systems. Demonstrate a working knowledge of the institutional framework for financing economic activity. Demonstrate an understanding of the operation of domestic money and capital markets and of their linkages with global financial markets. Analyze the effects of changes in the private financial system on economic activity. Discuss issues covering the monitoring, regulation, structure, conduct and performance of both the domestic and international financial system. Demonstrate a working knowledge of the financial products that are available and their applications. Acquire an introductory understanding of risk management. Demonstrate knowledge of the institutions set up to promote the efficient operation of the global financial system.

**Description :**

The process of capital formation in a free enterprise economy, with special emphasis on factors affecting the level and structure of interest rates. Money market, capital market, and derivative contracts (futures and swaps) are evaluated from both investment and financing perspectives.

**Course outcomes :**

**a. Knowledge and Understanding: :**

1 -	Demonstrate a broad and deep knowledge of advanced core areas of Financial Markets
2 -	Apply core advanced quantitative methods to applied topics.
3 -	Show understanding of advanced analytical methods, both theory- and model based.
4 -	Show understanding of relevant mathematical and statistical techniques
5 -	Demonstrate a deeper understanding of issues of Financial Markets environment

**b. Intellectual Skills: :**

1 -	Apply complex ideas to solve problems
2 -	Work with abstract concepts and in a context of generality
3 -	Reason logically and work analytically
4 -	Understand the contexts in which problems are addressed

**c. Professional and Practical Skills: :**

1 -	Determine appropriate financial and economic models to analyze problems
2 -	Decide on and apply appropriate techniques to solve problems

3 -	Defend conclusions using financial and economic arguments with proper rigor
<b>d.General and Transferable Skills: :</b>	
1 -	Employ mathematical, statistical and graphical techniques in an appropriate manner
2 -	Communicate effectively and clearly in written and oral formats
3 -	Commence independent study and carry out research

**Course Topic And Contents :**

Topic	No. of hours	Lecture	Tutorial / Practical
Introduction	4	3	1
Financial Markets	4	3	1
Market Orders	4	3	1
Short selling	4	3	1
First Mid Term	4	3	1
Market Index	4	3	1
Market efficiency level	4	3	1
Introduction to valuation	4	3	1
Second midterm Exam	2	0	1
Stock Valuation	3	3	1
Bond Valuation	3	3	1
Company Valuation	3	3	1
Revision week	3	3	1

**Teaching And Learning Methodologies :**

Text book
Related published works
Examples and case studies
Individual and group assignment

**Course Assessment :**

Methods of assessment	Relative weight %	Week No	Assess What
1st Midterm	20.00	6	
2nd Midterm	20.00	11	
Attendance & Participation	20.00	13	
Final Exam	40.00	16	

**Books :**

Book	Author	Publisher
Analysis of Investments and Management of Portfolios	Brown/Reilly	Cengage

**Course Notes :**

Brief Lecture Notes  
PowerPoint Slides

**Recommended books :**

Frank & Norton (2009) Investments. Seventh edition, Pearson.

**Web Sites :**

[www.wharton.uppn.edu/fic/papers](http://www.wharton.uppn.edu/fic/papers)