

Faculty of Commerce & Business Administration

Communication and Presentation Skills

Information:

Course Code: CPS 101 Level: Undergraduate Course Hours: 2.00- Hours

Department: University Requirments

Instructor Information:

Title	Name	Office hours
Lecturer	Dalia Alsaiid AbdElbaky Ali Hassan	31

Description:

This course aims at providing students with the main concepts and the fundamental aspects related to communication and presentation skills. The course content covers a wide range of integrated topics including audience analysis, confrontation, note taking, active listening, memory, and test taking skills; as well as verbal communication, body language, and self management skills.

Books:

Book	Author	Publisher
Business and Professional Communication (Connect codes)	Kory Floyd	McGraw Hill