Faculty of Economics & Political Science

Content Analysis of Political Discourse

Information :

Course Code :	PSC 310	**Level :**	Undergraduate	**Course Hours :**	3.00- Hours

Department :	Department of Political Mass Media

Instructor Information :

Title	Name	Office hours
Lecturer	Mariam Waheed Mahmoud Mekheimar	

Area Of Study :

This course treats the theoretical, methodological and epistemological issues of discourse analysis and their application in social science. It discusses the different levels of the political discourse and the different methods of analysis, both qualitative and quantitative especially the content, lexicometrics, semiotics and context analysis.

Course Goals:
• Provide the methodological tools of political discourse analysis.
• Introduce the different levels of political discourse analysis as well as the different quantitative and qualitative tools of analysis.
• Identify the context of the discursive formation of models and concepts, levels of analysis, methods and conventions used.
• Knowing some models sociosemiotic and discursive / textual analysis and its implications in the study of the processes of production and language comprehension.
• Analyze written or oral samples discourse using any of the models study.

Description :

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Course outcomes :

a.Knowledge and Understanding: :

1 -	Understand theoretical basis of different approaches in political discourse analysis through analyzing the different literature.
2 -	Differentiate between official and non-official political discourse.

b.Intellectual Skills: :

1 -	Critically analyze different political discourse.
2 -	Develop and create new techniques of political discourse analysis.
3 -	Enhance the choice of expressions in political discourse.

c.Professional and Practical Skills: :	
1 -	Formulate and draft the political speeches constructively.
2 -	Develop the critical thinking skills.

d.General and Transferable Skills: :	
1 -	Strength the oral and Writing skills.
2 -	Develop the choice of words and expressions.

Course Topic And Contents :

Topic	No. of hours	Lecture	Tutorial / Practical
Introductory Lecture and Course Outline	3	1	
Introduction to Discourse and Discourse Analysis .Concept(s) of discourse .From contents to constructions of meaning	6	2	
Theory and interpretation	6	2	
Language and Power	3	1	
Midterm Exam		1	
Discussions on Samples of Political Discourse	6	2	
Descriptive Statistics	3	1	
Speech and Writing Text	3	1	
Body language in Political Discourse	3	1	
Discourse and Culture	3	1	
Simulation on students' Speeches	3	1	
Final Exam		1	

Teaching And Learning Methodologies :

Demonstration videos
Presentation
Simulations
Debates
Group discussion
Research Paper

Course Assessment :

Methods of assessment	Relative weight %	Week No	Assess What
Course Work (Attendance, Participation, Assignments, Quizzes, Research Paper…)	30.00		To assess understanding, and to assess theoretical background of the intellectual and practical skills.
Final Exam	40.00	15	To assess knowledge and intellectual skills
Midterm Exam (s)	30.00	7	To assess professional skills.

http://www.fue.edu.eg

Recommended books :

Rebecca Rogers, An Introduction to Critical Discourse Analysis in Education, Mahwah, NJ, Lawrence Erlbaum, 2004.

Periodicals :

Laheghi, A Critical Discourse Analysis Of Political Ideology And Control Factors In News Translation, Theory & Practice In Language Studies Vol 2.No.12, 2012.

Patricia L Dunmire, Political Discourse Analysis: Exploring the Language of Politics and the Politics of Language, Language & Linguistics Compass, Vol 6.No 11, 2012.

Van Dijk Teun, Discourse as Social Interaction. Discourse Studies: A Multidisciplinary Introduction.Vol. 2, Sage, 1997.