

### **Basic Information :**

**Name :** Doaa Mohamed

**Title :** Lecturers



### **Education:**

Certificate	Major	University	Year
PhD	Economics		2019
Masters	Economics		2014

### **Teaching Experience:**

Name Of Organization	Position	From Date	To Date
FUE	Teaching Staff Member	07/09/2016	Current

### **Researches / Publications :**

Does Green Brand Positioning Limit Carbon Emissions in Egypt? New Evidence from PLS . SEM Method

Consumer Intention to Adopt Digital Financial Services in Egypt: An Extended Technology Acceptance Model

Measuring Digital and Traditional Financial Inclusion in Egypt: A New Index