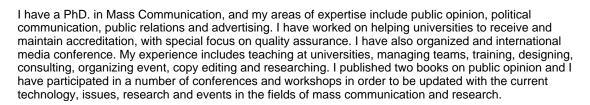


## **Basic Information:**

Name: Eiman Abd El Maksoud Abd Allah Eissa

Title: Lecturers

Cal...a.4!a.a.





| Education:  |   |                  |      |  |  |  |
|-------------|---|------------------|------|--|--|--|
| Certificate | Major   | University       | Year |  |  |  |
| PhD         | Mass Comm, Advertising & Public Relations-Eng | CAiro University | 2014 |  |  |  |
| Masters     | Mass Communication                            | AUC              | 2006 |  |  |  |
| Bachelor    | Broadcasting                                  | AUC              | 2003 |  |  |  |

| Teaching Experience:                          |  |            |            |  |  |  |
|---|--|------------|------------|--|--|--|
| Name Of Organization                          | Position                                   | From Date  | To Date    |  |  |  |
| Bayan Modern School                           | Educational Consultant                     | 01/02/2013 | 12/05/2014 |  |  |  |
| Mass Comm Dept, Misr International University | part-time Lecturer                         | 01/02/2013 | 12/05/2014 |  |  |  |
| Extend Info International                     | Marketing Consultant                       | 01/01/2011 | 01/01/2013 |  |  |  |
| Mass Com Dept, Qatar Univ                     | Assessment & Learning Outcomes Coordinator | 01/02/2009 | 01/07/2011 |  |  |  |
| Mass Comm Dept, Qatar University              | Lecturer                                   | 01/09/2008 | 01/07/2011 |  |  |  |

## Research:

Media Convergence: Effects on the Egyptian Mobile Phone Users Survey for Users, Content Analysis on Al Waseet advertisements and in-depth interviews with customer care experts

The Internet & Political Public Opinion in Egypt: A Comparative Study between private and public university students

NA

| Awards: |       |            |
|---------|-------|------------|
| Award   | Donor | Date       |
| NA      | NA    | 01/01/2014 |