

**Basic Information :**

**Name :** Ghada Refaat  
**Title :** Associate Professors of Management Information Systems



Associate Professors of Management Information Systems (MIS) at Faculty of Commerce & Business Administration

**Education :**

Certificate	Major	University	Year
PhD	Philosophy, Information technology	Brunel University	2006
Masters	Science, Information technology	Nottingham University	1999
Diploma	Information Engineering	Information Technology Institute	1994
Bachelor	Electronics and Communication	Cairo University	1991

**Teaching Experience :**

Name Of Organization	Position	From Date	To Date
Future University in Egypt	Associate Professor	01/01/2012	01/01/2018
Graduate School of Education - AUC	lecturer	01/06/2011	31/08/2012
Department of Business & Information Systems - French University in Egypt	Lecturer	01/09/2008	31/07/2012
USAID Funded Projects	Information Systems & Monitoring & Evaluation Director	01/07/1998	31/07/2012

**Research :**

- Human Computer Interaction Aspects of Enterprise Social Networks: An Empirical Validation of Adoption Model in a Developing Country
- Context-Aware Adaptive M-Learning: Implicit Indicators of Learning Performance, Perceived Usefulness, and Willingness to Use
- The Intention to Use Mobile Student Portal: A Mobile Human Computer Interaction Study in a University Context in Egypt
- Improving Relevance of Information Retrieval Systems and User's Preferred Search Language
- A Cloud Computing-Based Model of E-Commerce Adoption for Developing Countries
- Understanding How Learners Use Massive Open Online Courses and Why They Drop Out: Thematic Analysis of an Interview Study in a Developing Country
- Exploring the Factors Affecting MOOC Retention; A Survey Study
- The Use of Education Management Information Systems in Higher Education Institutions: An Empirical Investigation of the Effect of Degree of Interactivity. International Journal of Higher Education Management
- Understanding Knowledge Management System antecedents of performance impact: Extending the Task-technology Fit Model with intention to share knowledge construct
- Card Sorting Assessing User attitude in E-Learning
- Young Egyptians Use of Social Networks and the January 2011 Revolution
- Language Choice Online: Globalization and Identity in Egypt
- Culture and E-Commerce: An Exploration of the Perceptions and Attitudes of Egyptian Internet Users.

### Conference :

El Said, G., R. (2006). The Role of Culture in E-Commerce Use for the Egyptian Consumers. In M. Salem and M. El-Hadidi (Eds.). Information Processing in the Service of Mankind and Health: ICICT' 2006 Proceedings. The fourth Information Technology Institute International Conference on Information and Communication Technology. Information Technology Institute Publication. Cairo, Egypt, 10-12 December 2006, 779 – 795.

El Said, G., R., Hone, K., S. and Ali, M. (2005). National Culture and online Trust: A Study of Internet Egyptian Users. In D. Day, V. Evers and E. Del Galdo (Eds.). Designing for Global Markets 7: Bridging Cultural Differences: IWIPS' 2005 Proceedings. The Seventh International Workshop on Internationalization of Products and Systems. Grafisch Centrum Amsterdam. Amsterdam, the Netherlands, 7-9 July 2005, 43-55. ISBN: 0-9722184-7-5.

El Said, G., R. and Galal, H., G. (2004). Investigating Culture Issues in E-Commerce: A Human Computer Interaction Perspective. In A. Fahmy (Ed.). The Second International Conference on Informatics and Systems: INFOS' 2004 CD Proceedings. Faculty of Computers and Information, Cairo University, Cairo, Egypt, 6-8 March 2004. Abstract available at: [http://simt-dev.unl.ac.uk/galal/abstracts/paper\\_abs.html#Said-Galal'04-Culture-Ecom](http://simt-dev.unl.ac.uk/galal/abstracts/paper_abs.html#Said-Galal'04-Culture-Ecom).

El Said, G., R. (2004). Online Consumer Behaviour and Culture. In J. Knight (Ed.). The First International Design for Engagability Conference: iDeC' 2004. Birmingham Institute of Art and Design, Birmingham, UK, 6-7 July 2004.

El Said, G., R. and Hone, K., S. (2003). Designing E-Commerce Sites across Cultural Barriers: An Elicitation for Internet Egyptian Users. In M. El-Hadidi (Ed.). Ensuring Security in Information Technology Infrastructures: ICICT' 2003 Proceedings. The First Information Technology Institute International Conference on Information and Communication Technology. Information Technology Institute Publication. Cairo, Egypt, 30 November-2 December 2003, 123 – 150.

El Said, G., R. and Hone, K., S. (2003). Use of Card Sorting for Cultural Web-Preferences Data Elicitation: The Case of Egyptian Internet Users. In C. Stephanidis (Ed.). Universal Access in HCI: Inclusive Design in the Information Society: Volume four of the HCI International' 2003 Proceedings. The Tenth International Conference on Human-Computer Interaction. Lawrence Erlbaum Associates Publishers. Crete, Greece, 22-27 June 2003, 945 – 949. ISBN: 0-8058-4933-5.

El Said, G., R. and Hone, K., S. (2001). Cross-Cultural Web Usability: An Exploration of the Experiences of Egyptians Users. In D. Day and L. Dunckley (Eds.). Designing for Global Markets 3: IWIPS' 2001 Proceedings. The Third International Workshop on Internationalization of Products and Systems. Digital Printing Service. The Open University, Milton Keynes, United Kingdom, 12-14 July 2001, 101-107. ISBN: 0-7492-53258.

El Said, G., R. (2001). Cross-Culture Usability Research-in-Progress. In S. Kamel (Ed.). Business Information Technology Management: Enabling Cultural Awareness: BITWorld' 2001 CD Proceedings. The Third International Business Information Technology Conference. The American University in Cairo Publication. Cairo, Egypt, 4-6 June 2001.

El Said, G., R. (2001). The Effect of Applying Human Computer Interaction Principles on the Geographic Information Systems Usability. In Geographic Information Systems Applications in Planning and Sustainable Development: OICC' 2001 online Proceedings. The Seventh International Seminar of the Organization of Islamic Capitals and Cities. Cairo, Egypt, 13-15 February 2001.

### Thesis :

The Effect of Applying Human Computer Interaction Principles on Systems' Usability

### Awards :

Award	Donor	Date
Future University in Egypt Academic Service Award (2018) - FUE - Egypt	Future University in Egypt	01/01/2018
Main Reviewer for papers of the International Conference on Information Systems 2015.	Main Reviewer for papers of the International Conference on Information Systems 2015.	01/01/2015
Academy for Education Development (AED) Employee Yearly Award	Academy of Educational Development - AED - United States	01/01/2004
Master of Science Award	School of Computer Science and Information Technology - Nottingham University - United Kingdom	01/01/1999
Software Skills Development Program Diploma Award	Information Technology Institute - Cairo	01/01/1994

