

**Basic Information :**

**Name :** Heba Abd El Wahab

**Title :** Lecturer



Assistant Professor of Marketing at Faculty of Commerce & Business Administration

**Education :**

Certificate	Major	University	Year
PhD	Business administration	El Azhar University	2004
Masters	Business administration	Suez Canal University	1993
Bachelor	Banking Management	SADAT Academy For Management Sciences	1985

**Teaching Experience :**

Name Of Organization	Position	From Date	To Date
faculty of commerce and business administration - Future university in Egypt	Acting as head of business administration departement	01/01/2017	01/01/2017
CARDNE	Trainer	01/01/2011	01/10/2013
French University	Head of the management department	01/01/2010	01/08/2013

**Research :**

the role of intrapreneurship in increasing the performance of organisations

customer relationship mangement and its impact on marketing intelligence

analyzing the relationship between market orientation and corporate entrepreneurship

**Conference :**

First International Conference on Innovation and Entrepreneurship

**Awards :**

Award	Donor	Date
not applicable	not applicable	01/01/2014