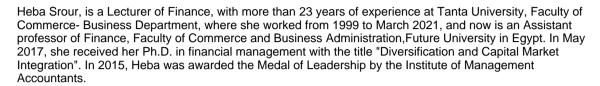


Basic Information:

Name: Heba Mohamed Mohamed Srour

Title: Associate Professor





Education:			
Certificate	Major	University	Year
PhD	Business Administration - Financial Management		2017
Masters	Business Administration -Financial Management		2006
Bachelor	Business Administration		1998

Teaching Experience:					
Name Of Organization	Position	From Date	To Date		
FUE	Associate Professor	16/03/2021	Current		

Researches / Publications: The Moderating role of Covid-19 Epidemic on the relation between Stock Market Liquidity and Firm Dividend Policy - Applied research on the Egyptian Stock Market ÁÁÁÁ Á ÁÁ ÁEÁ Á Á Á Á ÁÁ ((MENA) The mediating role of operating performance on the association between BOD features and firm financial performance.- An Applied Study on the Egyptian Stock Market Evaluating the effects of conventional and modern performance metrics on shareholder value - Comparison analysis ÁÁ Á Á - The effect of the characteristics of the board of directors on the financial performance of Egyptian companies before and during the Corona pandemic

The relationship between risk assessment and the financial performance of the firms in Egypt during covid 19

The Effect of Working Capital Management on Firm Performance-Applied study on Egyptian stock market

Tracing The Impact of Cash Conversion Cycle on Firms Profitability Applied Study on Egyptian Stock Market

Inventory Management and Its Impact on the Firm Performance

Using Altman Z-Score Model in Comparing Firmsof Financial Performance Applied Research on Egyptian Stock Market

The Bidirectional Effects of Stock Market Liquidity and the Business Cycle Ban Empirical Study on the Egyptian Stock Exchange+

Á Á Á Á ÁÁ Á Á Á Á Á Á Á Á Á - The effect of creditworthiness on profit management practices - an applied study on Egyptian companies