

### **Basic Information :**

**Name :** Noura Eissa  
**Title :** Lecturers



Noura Eissa is a Ph.D. holder from Cairo University, Euro-Med program with a specialized discipline in International Economics and Global markets particularly International Political Economy IPE, Economic bloc integrations, trade gravity models, law and public policies related to economics. She obtained her MA and BA of Art in Economics from the American University in Cairo AUC.

As an Arab who has studied and engaged in various disciplines, she has the ability to break down disciplinary boundaries between economics and politics shaping them and delivering them to students under the philosophical and theoretical understanding of Middle Eastern environmental conditions, social cultures, ideologies and communication strategies. Agreeing with Classical economists such as Adam Smith and David Ricardo, she believes that political externalities stem out of international economic activities with a growing consensus regarding the beneficial effects of international trade on political and international relationships.

Teaching methods in her lectures are targeted towards developing firm transferable skills for the students to later use when holding leadership positions. This includes pre-planned PowerPoint Presentations, in-class group assignments and debates, guest speakers, student conferences and workshops, as well as research papers enriching the students' individual development.

Related topics of interest where research has been conducted include a comparative political and economic analysis of regional blocs such as the EU and the GCC, theoretical analysis of theories related to International affairs and to regional bloc integration, non-renewable energy and its economic and social impact on the GCC, economic and political absorptive capacity of the GCC, free trade area agreements, trade and FDI relations of the GCC with the rest of the world and with the European Union in specific, a comparison between the EU unified currency and the desired unified currency for the Gulf countries.

In the long run, she would like to add value to her students positively forcing them to strive to achieve leadership roles in the global world today and aiding them with analytical and empirical skills.

She is a dedicated person who can manage her time wisely, thus working well with the different requirements of the job.

She has ten years of teaching experience in the field at several reputable universities. She has taught various levels of courses starting with 200 to 400 level courses.

Dr. Eissa has participated in a number of conferences and workshops in order to constantly develop her skills to be updated with the current technology, issues, research and events in the fields of political economy, economics and business.

### **Education :**

<b>Certificate</b>	<b>Major</b>	<b>University</b>	<b>Year</b>
PhD	Economics-Euromed Studies	Cairo University-Faculty of Economics and Political Science	2013
Masters	Economics	American University in Cairo AUC	2006
Bachelor of Arts	Economics	American University in Cairo AUC	2002

### **Teaching Experience :**

<b>Name Of Organization</b>	<b>Position</b>	<b>From Date</b>	<b>To Date</b>
Arab Academy for Science, Technology and Maritime Transport AASTMT	Part-time Lecturer of Economics	01/01/2010	01/01/2011
Arab Open University in Egypt AOU	Lecturer of Business and Economics; Branch Course Coordinator for Seven Branches	01/01/2008	01/01/2011
British University in Egypt BUE	Assistant Lecturer, Economics Department	01/01/2006	01/01/2009

German University in Cairo GUC	MBA/Graduate Studies Coordinator; Industrial Program Management Assistant	01/01/2005	01/01/2006
American University in Cairo AUC	Teaching Assistant-Economics Department	01/01/2003	01/01/2005
Berlitz International Language Center	Business and English Language Instructor-Future Generation Foundation FGF	01/01/2003	01/01/2005

### **Research :**

"The Determinants of Financial Inclusion in Egypt"

"The Egyptian Central Bank Performance via Economic Financial Crises Stages Post 2008 World Financial, Crisis and Post 2011 Egyptian Political Unrest"

The Analysis of EU-GCC Potential Free Trade Area Agreement through EU-GCC Actual Steps (1995–2012)

E-Learning Strategies: A More Adaptable System or a Threatening One? Case Study on Universities in Lebanon, Kuwait and Egypt

### **Conference :**

The Egyptian Central Bank Performance via Economic Financial Crises Stages Post 2008 World Financial, Crisis and Post 2011 Egyptian Political Unrest

An International Political Economy Analysis of the Potential EU GCC Free Trade Area Agreement

GCC Economic Integration in the World Economy and its Role in the Current Economic Crisis.

The Linkage between Strategic Innovation and Firm Path Dependency: A Comparative and Qualitative Analysis of Egyptian Public and Private Educational Institutions

### **Thesis :**

EU-GCC Economic Partnership: An International Political Economic View – an analytical study from 1995 – 2007

### **Awards :**

<b>Award</b>	<b>Donor</b>	<b>Date</b>
Editorial Board Member	Review of Innovation and Competitiveness	01/01/2016
Editorial Board Member Certificate	Journal of Economics and International Business Management	01/01/2015
Editorial Board Member Certificate	World Review of Political Economy WRPE	01/01/2015
Editorial Board Member Certificate	International Review of Financial Analysis El Sevier Publishing Corporation	01/01/2014
Certificate of Appreciation for Peer Reviewing Manuscripts and Working Papers	IBIMA Publishing	01/01/2013
Excellence in Research	Received at the Mediterranean Conference for Academic Disciplinary held in Gozo, Malta on Feb. 14 to Feb. 18, 2010.	01/01/2010