

Basic Information :

Name :	Rasha El-Ibiary
Title :	Associate Professors



Rasha El-Ibiary (PhD. Newcastle University, 2006) is an Associate Professor and Chair of the Political Mass Media Department, Faculty of Economics and Political Science, Future University in Egypt. She is specialized in the thematic intersections of media and politics, including mediated gendered identities; cultural geography and geopolitics; imagery and memory; the politics of fear; media policies; censorship; and public diplomacy, among others. Her work was published in Digital Journalism, Global Media and Communication, the International Journal of Communication, Kome Journal, Communication and Society

Education:

Certificate	Major	University	Year
PhD	Politics, Political Communication	School of Geography, Politics & Sociology, University of Newcastle, UK	2006
Masters	Political Science, International Relations	The American University In Cairo	2001
Bachelor of Arts	Journalism & Mass Communication	The American University In Cairo	1998

Teaching Experience:

Name Of Organization	Position	From Date	To Date
FUE	Acting as Departemnt Head	14/02/2016	Current
Journalism & Mass Communication Department, School of Global Affairs & Public Policy, AUC	Adjunct Faculty	01/09/2009	22/05/2014
Dept of Mass Communication, Faculty of Mass Communication & Alsun, Misr International University	Assistant Professor	01/09/2006	01/12/2009
School of Geography, Politics & Sociology, University of Newcastle upon Tyne, UK	Teaching Assistant of Politics	01/02/2005	01/06/2005
Deutsche Welle Akademie, Bonn, Germany	Local Coordinator in Egypt	01/01/2014	01/01/2016
Media MBA, Business Department, German University in Egypt	Teaching Assistant	01/01/2013	01/01/2016

Researches / Publications :

Job Satisfaction and Social Media Use: Cognitive Reflection and Journalists' Utilization in Egypt and the United States
Editorial: Media populism: How media populism and inflating fear empowers populist politicians
Egyptian Women Journalists' Feminist Voices in a Shifting Digitalized Journalistic Field
Development Journalism, Gender Sensitivity and Sustainability in Egypt: Analyzing the Women's Voices project
Analyzing the Communicative Strategies of Egyptian Political Influencers: Content and Discourse Analyses of Twitter Accounts+
Libyan Journalists Under Attack in Conflict Zone: The Challenges to Protect Transparency by Using Information and Communication Technology
Libyan Journalists under Attack in Conflict Zone: The Challenges to Protect Transparency by Using Information and Communication Technology
Internet Censorship and Circumvention Tools as a Form of Resistance: The Case of Egypt+Á
Branding Through Twitter, Facebook and Instagram as Public Diplomacy in Egypt

Media Portrayal of Street Violence against Egyptian Women: Women, Socio-Political Violence, Ineffective Laws and Limited Role of NGOs

Affective Imagery and Collective Memory: Discursive Analysis of Iconic Images of Pain+

New Media, Geopolitics and Terror: Discursive Analysis of Bush and bin Laden's Rhetoric+

Questioning the Al-Jazeera Effect: Analysis of Al-Qaeda's Media Strategy and its Relationship with Al-Jazeera+

Popular Geopolitics and the Ethics of Online Video/Photo-Sharing: Facebook and the Israeli Assault on Gaza+

Cultural Geopolitics, Orientalism, and Hollywood Radicalism+

Affective Imagery and Our Global Collective Memory+

Television Discourse and the Construction of Fear+

Television Coverage of the 2003 US-Led Invasion of Iraq: Comparative Content Analysis of Al-Jazeera and CNN+

Scrutinizing Al-Qaeda's Media Strategy: Discursive Analysis of Bin Laden's Videotaped Messages+

Chapter :

Mediatisation of Terror in Cyberspace: Scrutinizing Al-Qaeda's Media Strategy+

Book :

One War, Two Televised Worlds

Awards:

Award	Donor	Date
Madlyn Lamont Literacy Award	AUC	01/01/1997
Arabic Short Story	NCEU	01/01/1996
Arabic One Act Playwriting	NCEU	01/01/1994