

**Basic Information :**

**Name :** Sherine El Sakka  
**Title :** Lecturer



Assistant Professor of Management at Faculty of Commerce & Business Administration

**Education :**

Certificate	Major	University	Year
PhD	Environmental management system		2008
Masters			1999
Diploma			1992
Bachelor			1990

**Teaching Experience :**

Name Of Organization	Position	From Date	To Date
College of business administration	Vice dean student affairs	01/02/2010	30/09/2011
Arab university - Egypt branch	Assistant professor	01/01/2009	30/09/2009
Canadian international college	Assistant professor	30/01/2008	30/01/2010

**Research :**

Egyptian consumer private label brand product purchasing decision factors  
Impact of green human resources management practices on enhancing supply chain management image and performance  
Assessing climate change awareness influence on Egyptian children  
Sustainability as an effective tool for a place branding -an application on El Gouna city Egypt  
Green awareness and young consumer purchasing - an application on Egyptian students in some private universities  
Developing countries challenges in applying sustainable urban development -an application on Egypt  
The awareness of environmental aspects in solving the solid waste management problems - an overview on Egypt  
The impact of applying quality management system and environmental standard on organization performance -an application on SME's in Egypt

**Conference :**

international conference on business and management

**Awards :**

Award	Donor	Date
not applicable	not applicable	01/01/2012

