

Basic Information :

Name : Sara Mohamed AbdelAziz El Menawy

Title : Lecturer



She received her PhD in Business Administration, at Future University in Egypt. She was awarded her doctorate degree in Business Administration from Ain Shams University. She has over 14 years of teaching experience, research interests span different areas in the Business Administration field as Digital HRM, Entrepreneurship, Marketing Intelligence, Marketing Research and HRIS. She participated in several national and international conferences in HRM and Marketing Management, she also published research papers in national and international journals. She is a reviewer, providing a review to journals.

Education:

Certificate	Major	University	Year
PhD	Business Administration		2018
Masters			2013
Bachelor			2004

Teaching Experience:

Name Of Organization	Position	From Date	To Date
FUE	Teaching Staff Member	01/09/2021	Current