

Faculty of Commerce & Business Administration**Strategic Management****Information :****Course Code :** MGT 401**Level :** Undergraduate**Course Hours :** 3.00- Hours**Department :** Faculty of Commerce & Business Administration**Instructor Information :**

Title	Name	Office hours
Lecturer	Sarah Mahmoud Badawy Reffai	1
Teaching Assistant	LAMIS ASSEM MOHAMMED RAMADAN	

Description :

This course focuses on corporate and divisional plan formulation and implementation. The knowledge and techniques learned in earlier courses will be applied in an integrated fashion to the process of strategic decision making and organizational change. The course content will be the overview of strategic management, the strategy formulation, the strategy implementation, the strategy evaluation, the key-strategic management topics, and the strategic-management case analysis.