

## Faculty of Commerce & Business Administration

### Introduction to Management

#### Information :

**Course Code :** MGT 101

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Faculty of Commerce & Business Administration

#### Instructor Information :

Title	Name	Office hours
Lecturer	Manal Ismail Mohamed Ismail Khalaf	7
Lecturer	Farida Mohamed Youssef Hamed	
Teaching Assistant	Monica Emad Lotfy Faltaous	

#### Description :

In this course students learn the basic management functions of planning, organizing, leading and controlling as they explore their opportunities as future arts managers and entrepreneurs. Using text, activities, films, cases and projects, students deepen their understanding of the role of the manager; practice applying management skills, tools, and techniques; and identify ways to effectively and creatively respond to management problems and challenges. The course contents will include the foundations of management, strategy, policy, direction and activities, organizational and human behavior, and management actions.