Faculty of Commerce & Business Administration

Introduction to Management

Information :

Course Code :	MGT 101	**Level :**	Undergraduate	**Course Hours :**	3.00- Hours

Department : Faculty of Commerce & Business Administration

Instructor Information :

Title	Name	Office hours
Associate Professor	SAHAR AHMED NAGATY ABDELHAMID	3
Lecturer	Christine Karmy Gad el karim Srour	

Description :

In this course students learn the basic management functions of planning, organizing, leading and controlling as they explore their opportunities as future arts managers and entrepreneurs. Using text, activities, films, cases and projects, students deepen their understanding of the role of the manager; practice applying management skills, tools, and techniques; and identify ways to effectively and creatively respond to management problems and challenges. The course contents will include the foundations of management, strategy, policy, direction and activities, organizational and human behavior, and management actions.

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