

Faculty of Economics and Political Science

Audio Reporting

Information :

Course Code : PMM 402

Level : Undergraduate

Course Hours : 2.00- Hours

Department : Department of Political Mass Media

Instructor Information :

Title	Name	Office hours
Lecturer	Sahar Mohamed Talaat Mohamed Abdallah El Ashmawy	
Teaching Assistant	Lamiaa Akmal Emad ElDeen Zaghloul Elokaely	3

Area Of Study :

Having the ability to reach out to almost every inch on earth, radio is one of the oldest and most effective mass media tool through which public opinion can be affected. This course teaches students the different audio reporting techniques and skills that go beyond mere reading of reports. Interviewing, spot news, creative commentary, and narrative pieces are among the different kinds of techniques that students master by the end of the course.

Course Goals:

- Understand the features of radio as a mass medium
- Write radio scripts
- Conduct interviews
- Use the audio mixer and editing software
- Narrate clearly
- Compare audio reporting techniques

Description :

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Course outcomes :

a. Knowledge and Understanding: :

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|-----|---|
| 1 - | Identify audio reporting techniques |
| 2 - | Recognize characteristics of radio as a mass medium |

b. Intellectual Skills: :

- | | |
|-----|---|
| 1 - | Selecting appropriate guests for the report. |
| 2 - | Evaluate the effectiveness of audio reports. |
| 3 - | Analyze the effect of audio reports on the listeners. |

c. Professional and Practical Skills: :

- | | |
|-----|---|
| 1 - | Practice professional audio interviews. |
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2 -	Employ narration techniques.
3 -	Create audio reports using different formats such as field reporting, commentaries and narrative pieces.
4 -	Employ interviewing skills
5 -	Practice voice training
6 -	Operate audio mixers

d.General and Transferable Skills :

1 -	Use computers and the Internet.
2 -	Work in a team environment.
3 -	Translate to and from other languages.
4 -	Apply practical and professional problem solving

Course Topic And Contents :

Topic	No. of hours	Lecture	Tutorial / Practical
Introduction and syllabus	4	1	1
Writing for Broadcast	4	1	1
Editing a Story	4	1	1
Field Reporting	4	1	1
Reading on the Air	4	1	1
Hosting	4	1	1
Midterm Exam		1	
Booking and Choosing Guests	4	1	1
Audio Interviewing	4	1	1
Program Production	4	1	1
Commentaries	4	1	1
Story Telling and Narration Skills	4	1	1
Studio Directing Revision	4	1	1
Final Exam		1	

Teaching And Learning Methodologies :

Audio Studio
Data-show and computer in lectures
Group discussion
Final project

Course Assessment :

Methods of assessment	Relative weight %	Week No	Assess What
Course Work (Attendance, Participation, assignments and final project)	30.00		To assess understanding, intellectual and practical skills.
Final Exam	40.00	15	To assess knowledge and intellectual skills

Midterm Exam	30.00	7	To assess professional skills
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Recommended books :

John Biewen, Reality Radio: Telling True Stories in Sound, The University of North Carolina Press, 2010.

William S. Harvey, %Strategies for conducting elite interviews, +Qualitative Research, 11, 4, 2011.