

Faculty of Economics & Political Science

Economics of Management

Information :

Course Code : ECO 406

Level : Undergraduate

Course Hours : 3.00- Hours

Department : Department of Economics

Instructor Information :

Title	Name	Office hours
Professor	Azza Mohamed Hegazy Shehata	1

Description :

- Introduction to the science of management economics that sheds light on the nature of this science & its relation with other sciences.
It deals with methods of maximization: demand & prediction, demand theory, methods used for estimating demand & the economic prediction of projects, theory of production, costs, technical changes, industrial innovation, cost analysis & linear programming.
* Market structure, oligopoly, strategic behavior & price practices.
* Risk analysis and calculation of capital.
- Government relationship with the business in terms of regulations adopted to control monopoly practices, pricing system, policies of uncertainty, procedures taken to prevent pollution of the environment and the protection of property rights.

Books :

Book	Author	Publisher
Managerial Economics Theory, Applications, Cases	W. Bruce Allen	Norton