

Faculty of Commerce & Business Administration
Small Business Management and Entrepreneurship

Information :

Course Code : MGT 303 **Level :** Undergraduate **Course Hours :** 3.00- Hours
Department : Human Resources Management

Instructor Information :

Title	Name	Office hours
Professor	Doaa Mohamed Mohamed Soliman	22
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Professor	Doaa Mohamed Mohamed Soliman	22
Teaching Assistant	Habiba Mohamed Hassan Hassanen	
Teaching Assistant	Sandra Sameh Ali Abdulrahman Mubark	2

Description :

Small business management blends entrepreneurial goals with a realistic survey of the wide variety of functional business skills needed to operate a small firm effectively. The course will focus on such skills such as marketing, financial management, and business planning, as well as a clearer view of small business's contribution to the national economy. Students will improve their problem-solving abilities through experiential exercises, classroom discussion, and the completion of a partial business plan by course's end.