

Faculty of Commerce & Business Administration

International Business Management

Information :

Course Code : MGT 379

Level : Undergraduate

Course Hours : 3.00- Hours

Department : Department of Management

Instructor Information :

Title	Name	Office hours
Lecturer	ENGY SAMY AHMED MOHAMED	

Description :

An introduction to the economic, technological, political and cultural settings of international business, including multinational corporations. International organizations, types of governments and cultural differences, international transaction practices and debates management of multinationals