

Faculty of Commerce & Business Administration

International Business Management

Information:

Course Code: MGT 379 Level: Undergraduate Course Hours: 3.00- Hours

Department : Department of Management

Instructor Information :		
Title	Name	Office hours
Associate Professor	Ahmed Azmy Zaky Abdelaziz	1

Description:

An introduction to the economic, technological, political and cultural settings of international business, including multinational corporations. International organizations, types of governments and cultural differences, international transaction practices and debates management of multinationals