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**Faculty of Commerce & Business Administration**

**Strategic Management**

**Information :**

**Course Code :** MGT 401

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Faculty of Commerce & Business Administration

**Instructor Information :**

<b>Title</b>	<b>Name</b>	<b>Office hours</b>
Associate Professor	Ahmed Azmy Zaky Abdelaziz	7
Assistant Lecturer	Farida Mohamed Youssef Hamed	1

**Description :**

This course focuses on corporate and divisional plan formulation and implementation. The knowledge and techniques learned in earlier courses will be applied in an integrated fashion to the process of strategic decision making and organizational change. The course content will be the overview of strategic management, the strategy formulation, the strategy implementation, the strategy evaluation, the key-strategic management topics, and the strategic-management case analysis.