

Faculty of Commerce & Business Administration

Feasibility Studies

Information :

Course Code : MGT 402

Level : Undergraduate

Course Hours : 3.00- Hours

Department : Faculty of Commerce & Business Administration

Instructor Information :

Title	Name	Office hours
Lecturer	Asmaa Mohamed Hussein Yassein	4
Lecturer	Nebal Magdi Kamel Mourad	
Assistant Lecturer	REEM HESHAM MAHMOUD HUSSEIN ABOURAYA	10
Teaching Assistant	Dina Khaled Mohamed Elamir Hfny	
Teaching Assistant	Habiba Mohamed Hassan Hassanen	

Description :

The purpose of this course is to introduce students to how feasibility studies are conceived, conducted, and appraised. A typical feasibility study consists of a number of related studies. It starts with the marketing study to ascertain whether there is a market, how large it is, and how to reach it. Following is a technical study to determine, among other things, facility location, appropriate technology, capacity, and availability of qualified workforce. Also a financial study to determine the financial viability of the project and the appropriate capital structure is needed. In addition a legal, organizational, environmental and national impact studies are conducted. The objective of the course is to provide students with the skills to run any investment project such as establishing a new project, expansion of existing project, replacements of major machinery and equipment, and elaborate the purpose and contents of the main studies that make up the feasibility study which are: the marketing study, the technical study, and the financial study.