

## Faculty of Commerce & Business Administration Strategic Marketing

**Information:** 

Course Code: MKT 401 Level : Undergraduate Course Hours : 3.00- Hours

**Department:** Department of Marketing

Instructor Information:		
Title	Name	Office hours
Associate Professor	HEBA MOHAMED ABDELWAHAB TAWFIK CHEHATA	9
Assistant Lecturer	Nada Ibrahim Abdelsalam Ismail	1
Teaching Assistant	Sireen Mustafa Abdulhaleem Mohamed	