

**Faculty of Commerce & Business Administration**

**Strategic Marketing**

**Information :**

**Course Code :** MKT 401

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Marketing

**Instructor Information :**

| <b>Title</b>       | <b>Name</b>                          | <b>Office hours</b> |
|--------------------|--------------------------------------|---------------------|
| Lecturer           | Mostafa Hatem Mostafa Hassan Elbolok | 2                   |
| Teaching Assistant | Shahd Hady Elsayed Mohamed Elkilany  |                     |