

Faculty of Commerce & Business Administration

Strategic Marketing

Information :

Course Code : MKT 401

Level : Undergraduate

Course Hours : 3.00- Hours

Department : Department of Marketing

Instructor Information :

| Title | Name | Office hours |
|--------------------|--------------------------------------|---------------------|
| Lecturer | Mostafa Hatem Mostafa Hassan Elbolok | 2 |
| Teaching Assistant | Shahd Hady Elsayed Mohamed Elkilany | |