

**Faculty of Commerce & Business Administration**

**Customer Relationship Management**

**Information :**

**Course Code :** MKT 403

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Marketing

**Instructor Information :**

<b>Title</b>	<b>Name</b>	<b>Office hours</b>
Lecturer	Sara Mohamed AbdelAziz El Menawy	
Assistant Lecturer	Sherif Mohamed Kamal Mahmoud Hussien	