

**Faculty of Economics & Political Science**

**Management of Education Services**

**Information :**

**Course Code :** PAD 206

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Public Administration

**Area Of Study :**

This course explains the concepts embodied in educational services. It covers school and university administration and different patterns of educational management. Students explore a selection criterion of administrative leaderships in the education sector. In addition, the course discusses capacity building and human resources development in academic institutions as well as the relationship between administrators and academicians. Students also learn to analyze public service reform impact on educational services.

**Course Goals:**

- Understand the methods used in the educational services in general.
- Able to interpret how the education services in Egypt can be perceived.
- Recognize the difference between the educational patterns.
- Understand the selection criterion for leadership in the education system.
- Interpret the challenges facing any educational system.
- Understand the impact of public services in general on the society

**Description :**

This course explains concepts embodied in educational services. It covers school and university administration and different patterns of educational management. Students explore selection criteria of administrative leaderships in the education sector. In addition, the course discusses capacity building and human resources development in academic institutions as well as the relationship between administrators and academicians. Students also learn to analyze public service reform impact on educational services.

**Course outcomes :**

**a. Knowledge and Understanding: :**

1 -	Identify the general importance of public services in different contexts.
2 -	Recognize concepts related to school and university administration and different patterns of educational management.
3 -	Explain the contribution of each theory to educational management.
4 -	Outline key steps towards a successful management of schools.
5 -	Recognize major aspects related to education and society.
6 -	Define the role of the school manager within the organization.

**b. Intellectual Skills: :**

1 -	Classify different theoretical frames for school leadership.
2 -	Categorize major problems facing national education.

3 -	Survey key steps needed to enhance education services.
4 -	Appraise major contemporary trends in education.
<b>c. Professional and Practical Skills: :</b>	
1 -	Apply the knowledge to put together a successful plan to manage an educational institute.
2 -	Assess national efforts to enhance education services in Egypt.
<b>d. General and Transferable Skills: :</b>	
1 -	Communicate effectively as a team member throughout the course.
2 -	Develop data collection skills.
3 -	Learn how to manage time effectively.

**Course Topic And Contents :**

Topic	No. of hours	Lecture	Tutorial / Practical
Introduction: Different Types of Public Services; The importance of education services; and various Forms of Education Services	3	1	
An overview of the Education Services Management	3	1	
Theories of Educational Management	9	3	
1st Mid Term		1	
General Themes: Education and Society: Education and Poverty, Education and the Political System, Education and Standard of living, Challenges facing education services in developing countries	6	3	
Capacity building and human resources development in academic institutions; the relationship between administrators and academicians	3	1	
2nd Mid Term		1	
Analytical Perceptions and future scenarios on Education	3	1	
Contemporary Issues on Education in Egypt	9	3	
Final Exam		1	

**Teaching And Learning Methodologies :**

Data show and computer in lectures
Demonstration videos
Group discussion
Presentations
Research Paper
Simulations
Debates

**Course Assessment :**

Methods of assessment	Relative weight %	Week No	Assess What
Class Work(Attendance, Participation, Assignments, Quizzes, Research Paper,.....)	30.00		To assess understanding and theoretical background of the intellectual and practical skills
Final Exam	40.00	15	To assess knowledge and intellectual skills.
Midterm Exam(s)	30.00		To assess professional skills.

**Course Notes :**

Other readings and handouts as assigned

**Recommended books :**

Caroline Krafft, Challenges Facing the Egyptian Education System, The Population Council, 2010.

Fatma H. Sayed, Transforming Education in Egypt: Western Influence and Domestic Policy Reform, AUC Press, Cairo, 2006.

Harry A. Patrinos( et. al.), The Role and Impact of Public Private Partnership in Education, The World Bank, March 2009.

Louisa Loveluck, Education in Egypt: Key Challenges, Chatham House, March 2012.

**Periodicals :**

Journal of Case Studies in Education (JCSE), <http://www.aabri.com/jcse.html>

Mark Ginsburg (et. al.), Reforming Educational Governance and Management in Egypt: National and International Actors and Dynamics, Journal of Educational Policy Analysis Archives, Vol.18, No.5, March 2010 (1-53)

Research in Higher Education Journal (RHEJ), <http://www.aabri.com/rhej.html>

Tarik Taher, The Irresistible Rise of Academic Bureaucracy, The Guardian, March 30,2010.