

Faculty of Economics and Political Science

Documentary Making and Photojournalism

Information :

Course Code : PMM 405

Level : Undergraduate

Course Hours : 2.00- Hours

Department : Department of Political Mass Media

Instructor Information :

Title	Name	Office hours
Teaching Assistant	Thouraya Emad Ali Emam Ali Abuzid	
Teaching Assistant	Sameh Abdel Mohsen Elsayed El Shawady	3

Area Of Study :

This course equips students with the necessary skills to succeed in the world of visual journalism. Basic camera techniques are taught with a hands-on experience and real-life assignments for covering active situations. In addition, the documentary-making skills. Taught along with a final project that allows practical knowledge. Allow students to get one step into the professional world of documentary making.

Course Goals:

- Understand the role of visual communication.
- Shoot and edit videos, as well as still photographs.
- Apply script-writing and photo-essay techniques.
- Use editing software.
- Critique photojournalistic pieces and documentaries.

Description :

This course equips students with the necessary skills to succeed in the world of visual journalism. Basic camera and techniques are taught with a hands-on experience and real-life assignments for covering active situations. In addition, the documentary-making skills. Taught along with a final project that allows practical knowledge. Allow students to get one step into the professional world of documentary making.

Course outcomes :

a. Knowledge and Understanding: :

- 1 - Learn the professional usage of still and video cameras.
- 2 - Identify the effect of visuals on the audience of a mass media message.

b. Intellectual Skills: :

- 1 - Select project topics relevant to the target audience.
- 2 - Evaluate the work of others.
- 3 - Analyze the effect of the produced work on the public.

c. Professional and Practical Skills: :

- 1 - Create a short documentary.
- 2 - Design a photojournalistic article.

3 -	Apply documentary interviewing techniques.
4 -	Use still and video cameras.
5 -	Design effective visual communication messages.
6 -	Apply media law and ethics in the production of visual communication messages.

d.General and Transferable Skills :

1 -	Use computers and the Internet.
2 -	Work in a team environment.
3 -	Translate to and from other languages.
4 -	Apply practical and professional problem solving

Course Topic And Contents :

Topic	No. of hours	Lecture	Tutorial / Practical
Introduction and Syllabus	4	1	1
History of photography	4	1	1
Stories Behind World's Most Famous and Best Pictures	4	1	1
Characteristics of a Good Photo: What and How to Shoot	4	1	1
Photography Techniques Workshop I (Camera)	4	1	1
Photography Techniques Workshop II (Layout and Design)	4	1	1
Midterm Exam		1	
Documentary and Equipment Overview	4	1	1
Characteristics of Great Documentaries	4	1	1
Documentary Interviewing Techniques	4	1	1
Editing Overview (Work-in-progress Screening I)	4	1	1
Documentary Structure	4	1	1
Graphics and Sound Design (Work-in-progress Screening II)	4	1	1
Group Critique of the Work-in-progress	4	1	1
Final Exam		1	

Teaching And Learning Methodologies :

Data-show and computer in lectures
Group discussion
Projects
Workshops

Course Assessment :

Methods of assessment	Relative weight %	Week No	Assess What
Course Work (Attendance, Participation and Projects) D	30.00		To assess understanding and professional skills.
Final Exam	40.00	15	To assess knowledge and intellectual skills

Midterm Exam	30.00	7	To assess professional skills.
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Recommended books :

Dorothy Fadiman, Producing with Passion: Making Films That Change the World, California: Michael Wiese Productions, 2008

Kenneth Kobre, Video-journalism: Multimedia Storytelling, Oxford: Focal Press, 2012