

Faculty of Commerce & Business Administration

Research Methodology

Information :

Course Code : REM 101

Level : Undergraduate

Course Hours : 3.00- Hours

Department : Faculty of Commerce & Business Administration

Instructor Information :

| Title | Name | Office hours |
|--------------------|---|--------------|
| Lecturer | Maha Ali Gharib Ali | 63 |
| Lecturer | Maha Ali Gharib Ali | 63 |
| Assistant Lecturer | Samar Mohamed Hassan Mohamed Mohamed Farid Thakeb | 2 |
| Teaching Assistant | MARIAM EHAB ALY KHALIL IBRAHIM | |
| Teaching Assistant | Farah Mostafa Ismail Elsayed | |
| Teaching Assistant | Monica Emad Lotfy Faltaous | 2 |

Description :

The aim of this course is understanding some basic concepts of research and its methodologies, identifying appropriate research topics, selecting and defining appropriate research problem and parameters, preparing a project proposal (to undertake a project), organizing and conducting research (advanced project) in a more appropriate manner, writing a research report and thesis as well as research proposal. Students will gain insights into how scientific research is conducted, how to conduct critical review of literature and research trends. The course will help students to learn and understand the basic statistics involved in data presentation, to identify the influencing factor or determinants of research parameters, to test the significance and validity and reliability of the research results, as well as to document research results.