

Corporate Social Responsibility and Its Role in Sustainable Development: Case Studies and Lessons Learned

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Abstract

The research studies Corporate Social Responsibility and its evolution as an academic concept through reviewing the literature, highlighting the different theories of CSR and their different arguments, especially those theories explaining why business engage in development. It further analyzes how the concept can be utilized in developing countries to assist in the process of sustainable development especially in Egypt; through analyzing two empirical case studies of emerging economies experiences (Brazil and India).

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