Developing Methodology for Stakeholder

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Abstract

Stakeholders play a significant role in project success or failure. The effective management of

stakeholders in construction projects has a great contribution to the project success. This importance of effective

management is due to the conflict among Stakeholders which is considered as a traditional construction aspect. The

probability that the project will be completed successfully is reduced due to conflict between the project team and

one or more stakeholders which means that Lake of Stakeholders Management. This paper provides an approach for

effective management to the stakeholders of construction projects in Egypt.

Different factors affecting the trend of stakeholder÷s management were extracted through literature review for more

than 100 references aiming to cover the chief objective of the research which is how to do efficient management for

stakeholders in construction projects. (30 factors were elected for conducting the research) those factors were

included into 6 groups (Precondition, Stakeholder Identification, Stakeholder Assessment, Decision making,

Continuous support & a General factors group) to facilitate the process then a face to face interviews with

recommended experts in the field of project management for the validation of the questionnaire prior distribution

were conducted accordingly a wide range survey was provided for collecting individuals: "responses concerning the

factors importance for the sake of prioritizing them according to their effectiveness and influence.

The Survey was emailed through an online survey web site to 136 selected professionals & 19 surveys were handed

manually to represent different directions & opinions in construction industry to share their experience extracting the

most factors affecting the process of stakeholder-s management.

Selected professionals have been either contacted through an on line specific web sites groups represent

Stakeholders Management or selected manually trying to reach the most valuable opinion according to

professionalism and experience for each individual person . Out of 136 & 19 participants 100 responses (64.5%)

were received than the manual printed surveys were manually entered in the online survey to allow dealing with one

type of data (Computerized based).

The result of this survey indicates that the most effective ten factors that has a great influence on proper and

effective stakeholders management include: Managing Stakeholders with social responsibilities, Defining &

formulating a clear statement of Project Missions, Formulating appropriate strategies to manage stakeholders, Build

trust between project top management and the most engaged stakeholders in the project, Exploring stakeholders

needs and constraints in projects, Ensuring effective communication for all project stakeholders, Identifying

stakeholders, Promoting a good relationship with stakeholder, Understanding the areas of stakeholders interests &

Prioritize Stakeholders by their power and influence on the project.

International Journal of Innovative Research in Science, 2015, January